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Public Relations in Asia May 31 2020 Examines public relations practices in ten Asian countries. Establishes a link between public relations practices and contextual factors such as culture, political system, and media environment.

Perspectives on Public Relations Research Oct 05 2020 The practice and study of public relations has grown significantly within Europe over the past decade, yet as a discipline, it remains a relatively unexplored field. This volume of papers brings together contributions from some of the leading international public relations academics and practitioners who provide valuable insights into the theories underpinning current public relations thinking and practice, and illustrate the diversity of perspectives that characterize this evolving area. Key issues discussed include:- * the contribution of public relations to strategic management in organizations * the feminization of public relations * the function of rhetorical study in our understanding of modern corporate dialogue * international perspectives of public relations. A valuable aid to both students and practitioners, this fascinating book challenges some of the traditional assumptions about public relations practice.

The Making of Green Knowledge Apr 22 2022 A comprehensive introduction to the politics of the environment and the development of environmental knowledge.

Employee Relations International Aug 22 2019

Researching the World of Work Jul 02 2020 This book, the first on industrial relations research methods, comes at a time when the field of industrial relations is in flux and research strategy has become more complex and varied. Research that once focused on the relationship between labor and management now involves a wider range of issues. This change has raised a number of key questions about how research should be done. The contributors represent four countries and a range of fields, including economics, sociology, psychology, law, history, and industrial relations. They identify distinctive research strategies and suggest approaches that might be appropriate in the future. Among their concerns are the relative value of qualitative and quantitative methods, of using primary and secondary data, and of single versus multimethod techniques.

Qualitative Research Methods in Public Relations and Marketing Communications Feb 27 2020 The second edition of this highly accessible, core textbook continues to offer students a practical guide to the process of planning, undertaking and writing about qualitative research in public relations and marketing communications. Through clear explanations and illustrations, the book encourages undergraduate and master level students to engage with the main approaches and techniques for conducting critical, reflective investigations. This new edition: Identifies the skills and strategies needed to conduct authentic, trustworthy research Highlights specific analytical techniques associated within the main research approaches Provides new sections on internet-based research, critical discourse analysis, historical research, action research and mixed methods research Qualitative Research Methods in Public Relations and Marketing Communications will be invaluable for those undertaking research methods courses on public relations and marketing communication degrees, as well as those working on a dissertation.

Research Methods in International Relations Nov 25 2019 This book guides you through the entirety of the research process in International Relations, from selecting a research question and reviewing the literature to field research and writing up. Covering both qualitative and quantitative methods in IR, it offers a balanced assessment of the key methodological debates and research methods within the discipline. The book: Is specifically focussed on research methods used in International Relations. Spans the entire research process from choosing a research question to writing up. Provides practical research methods guidance. Introduces you to broader methodological debates and brings together contemporary research from empirical and interpretive traditions. Is packed with examples and suggestions for further reading. Research Methods in International Relations is essential reading for both undergraduate and postgraduate students taking Research Methods courses in International Relations, Politics, Security and Strategic Studies.

The SAGE Handbook of Research Methods in Political Science and International Relations Mar 22 2022 The SAGE Handbook of Research Methods in Political Science and International Relations offers a comprehensive overview of the field and its research processes through the empirical and research scholarship of leading international authors. The book is structured along the lines of applied research in the discipline: from formulating good research questions and designing a good research project, to various modes of theoretical argumentation, through conceptualization, to empirical measurement and analysis. Each chapter offers new approaches and builds upon existing methods. Through its seven parts, undergraduate and graduate students, researchers and practicing academics, will be guided through the design, methods and analysis of issues in Political Science and International Relations discipline: Part One: Formulating Good Research Questions and Designing Good Research Projects Part Two: Methods of Theoretical Argumentation Part Three:

Conceptualization & Measurement Part Four: Large-Scale Data Collection & Representation Methods Part Five: Quantitative-Empirical Methods Part Six: Qualitative & "Mixed" Methods Part Seven: EITM & EMTI

Research Methods in International Relations Oct 17 2021 The only guide to conducting research in International Relations. Covering the full breadth of methods in IR with unrivalled clarity, this best-selling textbook takes you through the entire process of doing research, from honing your question to writing up the dissertation. The engaging and jargon-free style demystifies the process of doing research, whilst helping you develop a comprehensive understanding of the strengths and limitations of different methods and methodologies. This second edition comes with new chapters on conducting interviews and discourse analysis, as well as expanded coverage of qualitative and quantitative methods. Packed with examples, it explores the breadth of IR research today, from the long-lasting impact of colonialism to migration policy; climate change negotiations to international aid. Covering the most cutting-edge methodological developments, including critical realism, feminist, and postcolonial approaches, it helps you understand and apply research methods in

world politics. This practical introduction is essential reading for anyone setting out on their International Relations research project for the first time, at undergraduate and postgraduate levels. Christopher Lamont is Assistant Dean of E-Track Programs and Associate Professor of International Relations at Tokyo International University, Japan.

The Illustrated Guide to the Mass Communication Research Project Apr 30 2020 This book makes mass communication research projects more accessible to the new student researcher through a balance between an academically rigorous guide and an informal and humorous student-centered approach. The Illustrated Guide to the Mass Communication Research Project's unique, visual approach brings to life concepts and tactics under discussion through vivid illustrations. The book follows the universal format of the academic research paper: abstract, introduction, literature review, methodology, hypotheses/research questions, quantitative and qualitative analysis/findings, discussion, and conclusion. It guides the reader through using key methods central to much of mass communication research: observation, interviews, focus groups, case studies, content analysis, surveys, experiments, and sampling. Each chapter contains examples of the segment under discussion, using excerpted research studies that provide writing models for the student's own research report. Ideal for students in research-centered courses in mass media, communication studies, marketing, and public relations, whether at the undergraduate or graduate level, this text will continue to serve as a valuable resource into a future communications and marketing career. Online resources are provided to support the book: examples of an in-depth interview guide, a focus group moderator guide, a content analysis coding form, observation field notes and an experiment cover story; templates for a personal SWOT analysis and an informed consent form; a research topic worksheet; a literature review matrix; and coding exercises. Please visit www.routledge.com/9781032080758.

Research Handbook of Comparative Employment Relations Mar 10 2021 'Besides a well-written introduction by the two editors, the book presents seventeen other chapters, some by well-known writers on the subject or related social sciences. . . This is a substantial resource book for scholars and students of comparative ER, especially for those who look towards the evolution of ER in the new economic world that is in formation, and in a comparative perspective. . . the book contains intellectually stimulating analyses of employee relations realities across the globe. . . Scholars belonging to different disciplinary perspectives, from which ER has been studied in the past, will also find in it a good reference material of comparative analyses. . . The publishers too deserve accolades for their professionalism and first rate copy-editing and production.' - Debi S. Saini, *Vision - the Journal of Business Perspectives* 'The book is a comprehensive volume of studies on employment relations in a wide variety of settings. . .an enriching compendium.' - Silvia Florea, *Management of Sustainable Development* The Research Handbook of Comparative Employment Relations is an essential resource for those seeking to understand contemporary developments in the world of work, and the way in which employment relations systems are evolving around the world. Special consideration is given to the impact of globalisation and the role of multinational corporations, including their consequences for the fate of workers' rights under existing national systems of employment relations (ER) regulation. This Handbook is unique in taking an explicitly comparative approach by discussing ER developments through a series of paired country comparisons. These chapters include a wide selection of countries from all regions, looking beyond those that are frequently discussed. The expert contributors also examine comparative issues from a range of perspectives, including industrial and employment relations, political economy, comparative politics, and cross-cultural studies. These impressive features make this important reference tool the most comprehensive of its kind. Academics and students in final-year undergraduate and postgraduate courses interested in employment relations will find this compendium enriching and insightful.

Research Methods in Politics and International Relations Jun 12 2021 This is the perfect guide to conducting a research project in Politics and International Relations. From formulating a research question and conducting a literature review to writing up and disseminating your work, this book guides you through the research process from start to finish. The book: - Is focused specifically on research methods in Politics and IR - Introduces the central methodological debates in a clear, accessible style - Considers the key questions of ethics and research design - Covers both qualitative and quantitative approaches - Shows you how to choose and implement the right methods in your own project The book features two example research projects - one from Politics, one from International Relations- that appear periodically throughout the book to show you how real research looks at each stage of the process. Packed full of engaging examples, it provides you with all you need to know to coordinate your own research project in Politics and International Relations.

Public Relations Research Annual Oct 29 2022 The purpose of this second volume is to challenge and extend the field of research in public relations. Taking a proactive approach to creating a stable, yet not stagnant annual, the editors directly solicited chapters on exciting and intriguing subjects. Assuming some prior knowledge, interests, and commitment of their readers, the editors hope that each chapter's report on original research provides enough context for understanding even if the area of inquiry is new to the readers. *Public Relations Research Annual, Volume 2*, continues to advance within the discipline beyond anecdotes to practical theories and research. Educators, practitioners, and researchers will find this annual's presentations and critiques useful in creating a systematic framework for their own endeavors.

The SAGE Encyclopedia of Communication Research Methods Jul 14 2021 Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Public Relations Research Nov 17 2021 This volume is a major contribution to the trans-national debate on public relations research and communication management. It presents dominant concepts and findings from the scientific community in Germany in English language. At the same time, the compilation contains a selection of the most influential and relevant approaches from European and international researchers. Editors and contributors are renowned academics from all over the world. This book honours Guenter Bentele, one of the international spearheads of public relations research, and gives academics, students and communication managers a focussed insight into the field.

Primer of Public Relations Research, Third Edition Dec 19 2021 Thousands of public relations (PR) students and professionals have relied on this authoritative text to understand the key role of research in planning and evaluating PR campaigns. Revised and expanded to reflect today's emphasis on standards-based practice, the third edition has a heightened emphasis on setting baselines, creating benchmarks, and assessing progress. Stacks presents step-by-step guidelines for using a wide range of qualitative and quantitative methods to track output, outtakes, and outcomes, and shows how to present research findings clearly to clients. Every

chapter features review questions and a compelling practice problem. PowerPoint slides for use in teaching are provided at the companion website. Instructors requesting a desk copy also receive a supplemental Instructor's Manual with a test bank, suggested readings, and case studies. New to This Edition: *Chapter on standardization, moving beyond the prior edition's focus on best practices. *Chapter on different types of data sets, with attention to the advantages and disadvantages of using Big Data. *Addresses the strategic use of key performance indicators. *Covers the latest content analysis software. Pedagogical Features: *Each chapter opens with a chapter overview and concludes with review questions. *End-of-chapter practice problems guide readers to implement what they have learned in a PR project. *Appendix provides a dictionary of public relations measurement and research terms. *Supplemental Instructor's Manual and PowerPoint slides.

Research and Writing in International Relations Dec 31 2022 Previous edition published: Boston: Pearson Longman, c2012, with Sharon L. Spray as principal author.

The Science of Effective Mentorship in STEMM Sep 23 2019 Mentorship is a catalyst capable of unleashing one's potential for discovery, curiosity, and participation in STEMM and subsequently improving the training environment in which that STEMM potential is fostered. Mentoring relationships provide developmental spaces in which students' STEMM skills are honed and pathways into STEMM fields can be discovered. Because mentorship can be so influential in shaping the future STEMM workforce, its occurrence should not be left to chance or idiosyncratic implementation. There is a gap between what we know about effective mentoring and how it is practiced in higher education. The Science of Effective Mentorship in STEMM studies mentoring programs and practices at the undergraduate and graduate levels. It explores the importance of mentorship, the science of mentoring relationships, mentorship of underrepresented students in STEMM, mentorship structures and behaviors, and institutional cultures that support mentorship. This report and its complementary interactive guide present insights on effective programs and practices that can be adopted and adapted by institutions, departments, and individual faculty members.

Research and Writing in International Relations Jul 26 2022 Research and Writing in International Relations, Third Edition, offers the step-by-step guidance and the essential resources needed to compose political science papers that go beyond description and into systematic and sophisticated inquiry. This book provides concise, easy-to-use advice to help students develop more advanced papers through step-by-step descriptions, examples, and resources for every stage of the paper writing process. The book focuses on areas where students often need guidance: understanding how international relations theory fits into research, finding a topic, developing a question, reviewing the literature, designing research, and last, writing the paper. Including current and detailed coverage on how to start research in the discipline's major subfields, Research and Writing in International Relations gives students a classroom-tested approach that leads to better research and writing in introductory and advanced classes. New to the Third Edition: A new first chapter that gives an overview of the relationship between international relations theory and research in international relations, demonstrating how theoretical frameworks shape the concepts utilized, topics selected, and questions posed in international relations research. Revised topic chapters that include updates to the scholarly literature and data sources Revised descriptions of the areas of study that incorporate new research topics (like global inequality) Additional perspectives from international relations theory.

New Directions in the Study of Work and Employment Dec 07 2020 . . . the book is both wide-ranging and thought provoking. . . New Directions in the Study of Work and Employment is a first rate collection of papers that provides a state-of-the-art overview of debates on the health and standing of the field of industrial relations. John Kelly, Transfer Charles Whalen s excellent edited volume New Directions in the Study of Work and Employment is a conversation about renewing the academic discipline formerly known as industrial relations. . . The chapters of this book are uniformly of high quality and provocative. . . It inspires the reader to engage and mend the world a bit. David Jacobs, Heterodox Economics Newsletter . . . an intellectually stimulating collection of informed, sound, and innovative responses to modern labor problems. . . . New Directions is a timely work that deserves wide readership by anyone with an association or interest in industrial relations. Although the matter of revitalization of the field of IR is not nearly a new topic, dismissing this volume as simply another typical prescription in the lineage of IR revitalization commentary would be a gross miscalculation. For one, the sheer breadth and depth of the contributing scholars brings a unique intellectual richness to this project. Also, this book distinctively tackles the issue of revitalization from a multitude of perspectives from social capital to network theories to labor and employment law, and from research and theory to teaching and practice and does so in a way that is comprehensive, continuous, and in dialog throughout. Finally this book makes a significant contribution because of its specific recommendations for IR revitalization. Instead of telling scholars and practitioners the need for a new direction but providing few feasible alternatives, New Directions proffers real pathways for progress. This book is a useful guide for navigating the ever-developing world of work and employment relations. Sean Rogers, Perspectives on Work Where is the field of industrial relations going? How can it be rejuvenated? How can it be reformulated to deal with current problems? These are among the difficult questions this stimulating book addresses. George Strauss, University of California, Berkeley, US This book deserves to be widely read. The academic study of industrial relations has recently struggled to adjust to the brave new world of work and employment relations. Too often there has been a retreat into the study of very small issues and insufficient emphasis on the big picture. The chapters in this volume make a valuable contribution to filling this gap. Most important of all, the book is forward-looking. Ken Mayhew, University of Oxford, UK Charles Whalen has assembled a timely and comprehensive examination of the world of work by a distinguished group of international scholars. Robert B. McKersie, Massachusetts Institute of Technology, US This book represents a breath of fresh air, provided by many of the most prominent scholars in industrial relations today. It anchors the field to its past, but more importantly highlights pathways to the future. It is indispensable reading, and will form a solid foundation for continued dialogue about new directions for the study of work and employment. Morley Gunderson, University of Toronto, Canada Work and its associated problems are more important to individuals and society than ever before. That is why it is so crucial to re-envision the field of industrial relations (employment relations), which brings together economics, sociology, psychology, history, human resource management, political science, and all other areas of scholarship related to work. This compendium by leading industrial relations scholars makes a vital contribution in that direction. Paula B. Voos, Rutgers, The State University of New Jersey, US Industrial relations is confronting major challenges. This valuable book deserves a warm welcome since it illustrates and maps a series o

Foreign Affairs Research Papers Available Sep 15 2021

Introduction to Intergroup Dialogues Oct 24 2019 Introduction to Intergroup Dialogues provides students and facilitators with an exemplary resource for learning about and conducting intergroup dialogues. The anthology weaves classic texts within the discipline with illuminating reflection and comprehension questions. The readings are designed to support student learning of social justice education concepts, as well as intergroup dialogue skills and techniques, as they move through the dialogue experiences. The book is divided into four units, which reflect the stages of intergroup dialogue: forming and building relationships; exploring group differences and commonalities; exploring hot topics; and building alliances and planning for action. In Unit I, readings outline the origins, learning outcomes, and structure of intergroup dialogue, and introduce students to a key pedagogical technique-affirming inquiry. Unit II contains readings on social identity, group membership, socialization, oppression, and their manifestations. Unit III provides resources to support students' navigation through pressing social issues that can illuminate how we think and communicate about difference at the individual, institutional, and structural levels. In Unit IV, students read about allyship, coalition building, accountability, and self- and community care. Finally, they are encouraged to consider how to apply what they've learned in dialogue outside the classroom.

Council on Foreign Relations Jun 24 2022

Global Information and World Communication Nov 05 2020 Global Information and World Communication offers a comprehensive analysis of international communication systems and the global flow of information. In a full examination of the 'information revolution', Hamid Mowlana deals with this phenomenon in mass communications, telecommunications and new media, and in varying contexts: political, economic, cultural, technological, military, legal and professional. Global Information and World Communication will be essential reading for students and scholars of communication, media studies, journalism, international relations,

political science, sociology and international development.

Cooperative Models in International Relations Research Aug 15 2021 Cooperative Models in International Relations Michael D. Intriligator and Urs Luterbacher Cooperation problems in international relations research have been associated with a variety of approaches. Game theoretical and rational-choice perspectives have been used extensively to analyze international conflict at a bilateral two-actor level. Problems of deterrence and conflict escalation and deterrence maintaining and conflict dilemma-solving strategies have been studied with a variety of game theoretical constructs. These range from two by-two games in normal form (Axelrod, 1984) to sequential games. It is obvious that the analysis of conflict-solving strategies and metastrategies deals implicitly and some times explicitly with cooperation. ! The emphasis on cooperation-promoting strategies plays therefore an important role within rational-choice analysis of two-actor problems. However, problems of international cooperation have also been traditionally associated with literary and qualitative approaches. This is especially true for studies carried out at a multilateral or systemic level of analysis. The association between cooperation problems at the international level and the study of international organizations influenced by the international legal tradition have certainly contributed to this state of affairs. The concept of international regime of cooperation (Krasner, 1983), which derives itself from legal studies, has been developed entirely within the context of this literary 1 2 COOPERATIVE MODELS IN INTERNATIONAL RELATIONS RESEARCH conception. However, as such studies evolved, various authors tended to use more formal constructs to justify their conclusions and to refine their analyses.

Race Relations Research in the U.S. Army in the 1970s Apr 10 2021

Advertising and Public Relations Research Feb 06 2021 Designed to serve as a comprehensive, primary text for research methods courses in advertising and/or public relations programs, this book concentrates on the uses and applications of research in advertising and public relations situations. The authors' goal is to provide the information needed by future practitioners to commission and apply research to their work problems in advertising and public relations.

Theoretical Perspectives on Work and the Employment Relationship Sep 27 2022 Developing a strong theoretical base for research and practice in industrial relations and human resource management has to date remained a largely unfulfilled challenge. This text presents contributions from 15 scholars, developing their perspectives on work and the employment relationship.

Health and Safety at Work and its Relevance to Employment Relations Research Nov 29 2022

Proceedings of the Annual Meeting -- Industrial Relations Research Association Jan 08 2021

Perspectives on Public Relations Research Aug 03 2020 The practice and study of public relations has grown significantly within Europe over the past decade, yet as a discipline, it remains a relatively unexplored field. This volume of papers brings together contributions from some of the leading international public relations academics and practitioners who provide valuable insights into the theories underpinning current public relations thinking and practice, and illustrate the diversity of perspectives that characterize this evolving area. Key issues discussed include:- * the contribution of public relations to strategic management in organizations * the feminization of public relations * the function of rhetorical study in our understanding of modern corporate dialogue * international perspectives of public relations. A valuable aid to both students and practitioners, this fascinating book challenges some of the traditional assumptions about public relations practice.

Research Frontiers in Industrial Relations and Human Resources Sep 03 2020 Assessing scholarly work done in the 1980s, the editors discuss four major areas of research: unions, collective bargaining, and dispute resolution; human resource management; labor market research; and the regulation of industrial relations and human resources.

Qualitative Research Methods in Public Relations and Marketing Communications May 24 2022 A practical, highly accessible guide for novice researchers conducting qualitative research in public relations and marketing communications, this book guides the reader through all aspects of the research process.

Current Research in Industrial Relations Dec 27 2019

Public Relations Research Annual Aug 27 2022 The first volume of this series features reviews of research programs, original research reports, and social scientific, historical, critical and humanistic methodologies.

A Professional and Practitioner's Guide to Public Relations Research, Measurement, and Evaluation, Third Edition Jan 20 2022 Contemporary public relations practice has developed over the last several decades from the weak third sister in marketing, advertising, and public relations mix to a full player. To help you keep up to speed with the exciting changes and developments of publications, this book has been updated to provide you with the necessary understanding of the problems and promises of public relations research, measurement, and evaluation. As a public relations professional, this book will guide you through the effective use of methods, measures, and evaluation in providing grounded evidence of the success (or failure) of public relations campaigns. This third edition takes a best practices approach-one that focuses on choosing the appropriate method and rigorously applying that method to collect the data that best answers the objectives of the research. It also presents an approach to public relations that emphasizes the profession's impact on the client's return on investment in the public relations function, the measurement of social media and the use of standardized measures.

Global International Society Feb 18 2022 A new and systematic view of how global international society (GIS) came into being and acquired its current structure and dynamics. Buzan and Schouenborg integrate states, intergovernmental and international non-governmental organisations, and the diffusion of norms, into a single theoretical framework for the study of GIS.

International Relations in France Mar 29 2020 Why is the French International Relations (IR) discipline different from the transnational-American discipline? By analysing argument structures in research articles across time, this book shows how the discipline in France is caught between the American character of the discipline and the French state as regulator of legitimate forms of expression. Concretely, French research arguments are less explicit about what their propositions are and what academic discussions they draw on and add to than their transnational-American counterparts. Based on a comparative case study of French and American IR research from 1950 to 2011, the book is a major contribution to the meta-IR literature on global, regional and national traditions of IR. The challenge to the French discipline of whether and how to position itself in relation to the evolving American discipline is in many ways exemplary for other non-American national IR disciplines, and the choices as well as the structural conditions underlying the French case are relevant to all non-Western disciplines. The comparative analysis moreover reveals that the modern American discipline -- what is considered as recognisable social science -- takes shape only during the 1970s. The book thus offers new knowledge about the discipline's international development as such. Both case and methodology are interesting to larger audiences outside IR, in the history and sociology of social science, contrastive rhetoric, as well as French and cultural studies.

Web-Age Information Management May 12 2021 This book constitutes the refereed proceedings of the 12th International Conference on Web-Age Information Management, WAIM 2011, held in Wuhan, China in September 2011. The 53 revised full papers presented together with two abstracts and one full paper of the keynote talks were carefully reviewed and selected from a total of 181 submissions. The papers are organized in topical sections on query processing, uncertain data, social media, semantics, data mining, cloud data, multimedia data, user models, data management, graph data, name disambiguation, performance, temporal data, XML, spatial data and event detection.

The Sino-Iranian Relations and Geopolitical Implications Jan 26 2020 Scientific Essay from the year 2009 in the subject Business economics - Economic Policy, grade: A+, University of Auckland, language: English, abstract: This research paper investigates the Sino-Iranian relations in the 21st century. In particular, it examines economic ties, diplomatic and military ties, and ideological and cultural ties. Moreover, the

essay gives two main ideas of possible geopolitical implications based on the China's Iran-relations, particularly in the light of the current nuclear crisis. Firstly, considering China's embeddedness into the international economy, the paper argues that Beijing would ultimately favour benign relations with the U.S. over further Iran support in order to facilitate its top priority: economic growth. Secondly, looking on Iran's possible accession to the Shanghai Cooperation Organization, it is argued that the latter would not only hurt Sino-U.S. relations, but also potentially lead to the advancement of Chinese and Russian ideologies. Based on the first implication, this paper views the second implication as rather unlikely.

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